

## Least-Cost Selection—Award Recommendation

S.No	Bidding Organizations	Least cost Selection	
		Technical Score	Financial Proposal ( Bid price) PKR
1	M/S Bahira Enterprises Systems & Technologies		12,000,000
2	M/S Management and development Centre ( MDC)		17,86,500
3	M/S Marketing & Advertising Research Services ( MARS)		400,000
4	M/S M.M Corporation ( MMC)		405,900

Award recommendation

To the lowest bid price above minimum qualifying Score :

M/s Marketing & Advertising Research Services ( MARS)

Checked and Verified  
Syed Anwar Aslam  
EMIS CONSULTANT

Md. Sahid  
09/10/2013

  
09/10/2013  
  
No. PPKS

  
AD (Procurement)